

INTERNATIONAL COLLEGE OF SEVILLE

ICS COURSE LIST (2026–2027)

FALL SEMESTER • 2026

Course Code	Course Name	Credits	Campus	Language
5600018EN	Film-Making I – Basics	3	EUSA	English
5600004EN	Audiovisual Narrative	3	EUSA	English
5600027EN	Film-Making III – Digital Video & Postproduction	3	EUSA	English
5600044EN	Theory and Technique of Documentary and Audiovisual Advertising	3	EUSA	English
5600035EN	Gender Studies in Audiovisual Communication	3	EUSA	English
5610006EN	International Relations (PER)	3	EUSA	English
5610007EN	Sociology and Public Opinion	3	EUSA	English
5610012EN	Journalistic Design	3	EUSA	English
5610028EN	Strategic Communication Planning	3	EUSA	English
5610024EN	Studies of the Future of Communication	3	EUSA	English
5610046EN	Travel Journalism	3	EUSA	English
5620001EN	Economics Applied to Advertising	3	EUSA	English
5620007EN	Social Psychology	3	EUSA	English
5620027EN	Brand Management	3	EUSA	English
5620018EN	Audiovisual and Artistic References for Advertising	3	EUSA	English
5620020EN	Consumption: Theory and Practice	3	EUSA	English
5620039EN	Entrepreneurship and Self-Employment in Advertising and Public Relations	3	EUSA	English



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Course Code	Course Name	Credits	Campus	Language
5620035EN	Online Communication and Web Strategy	3	EUSA	English
5620042EN	History, Culture, and Fashion in the 20th and 21st Centuries	3	EUSA	English
5590037EN	Art & Cultural Tourism	3	EUSA	English
5590028EN	Human-Resources Management in the Tourism Sector	3	EUSA	English
5590030EN	Market Research for Tourism	3	EUSA	English
5590042EN	Quality Management in the Tourism Industry	3	EUSA	English
5620015EN	Advertising Research	3	EUSA	English
5610006EN	International Relations	3	EUSA	English
5600009EN	Theory and Technique of Photography	3	EUSA	English