

INTERNATIONAL COLLEGE OF SEVILLE

ICS COURSE LIST (2026–2027)

SPRING SEMESTER • 2027

Course Code	Course Name	Credits	Campus	Language
5600019EN	Film-making II – Lighting and Multicamera	3	EUSA	English
5600005EN	Social Psychology of Audiovisual Communication	3	EUSA	English
5610014EN	Photojournalism	3	EUSA	English
5600034EN	Creative Writing	3	EUSA	English
5620021EN	Management of Advertising Companies	3	EUSA	English
5620014EN	Advertising Strategy	3	EUSA	English
5600024EN	Audiovisual Marketing	3	EUSA	English
5600038EN	Myths and the Imaginary of the Audiovisual Culture	3	EUSA	English
5600042EN	Technology and AI in New Audiovisual Media	3	EUSA	English
5610005EN	Propaganda and Political Communication	3	EUSA	English
5610001EN	Economy Applied to Journalism	3	EUSA	English
5610010EN	Social Communication Theories	3	EUSA	English
5610023EN	Structure and Power of Communication	3	EUSA	English
5620028EN	Planning and Management of Advertising Media	3	EUSA	English
5590026EN	Strategic Management of Tourism Organisations	3	EUSA	English
5620017EN	Public Relations Programming and Techniques	3	EUSA	English
5590051EN	Advertising and Commercial Promotion for Tourism	3	EUSA	English
5610047EN	Sports Journalism	3	EUSA	English



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Course Code	Course Name	Credits	Campus	Language
5620011EN	Contemporary Audiovisual and Artistic Applications in Advertising	3	EUSA	English
5620037EN	Applied Creativity	3	EUSA	English
5620044EN	Event Management	3	EUSA	English
5620038EN	Account Management	3	EUSA	English
5590025EN	Operation Management in Tourism Organizations II	3	EUSA	English